



**Wise**

Memory Matters, Choose Wisely

At Wise our mission is to enable content-creators to tell their stories with smarter tools. From capture, transfer to editing workflow, we make tough visual works a bit easier. We help make your creative process flow effortlessly.

**CHOOSE WISELY**

***Wise***



Photo © Wesley Overklift



"It's refreshing to use CFast 2.0 solutions from Wise Advanced that is both cost-effective, performance proven, and approved by Blackmagic Design"  
- Cinematographer Marco Solorio



"I had been impressed by both the quality and the reliability of wise products."  
- Cinematographer Nicos Argillet

## ● CFexpress™ Type B Memory Cards

CFX-B series CFexpress™ enables rich dynamic range of 8K RAW continuous shooting and video recording for future premium DSLR, Mirrorless and video cameras like a walk in the park. With the design of PCIe Gen3 interface, the card provides blazing fast speeds of up to 1700 MB/s read and 1550 MB/s write, which is over 3 times faster than the best CFast™ 2.0 and XQD™ form factor.



- Capacity: **128GB | 256GB | 512GB**
- Speeds of up to 1700 MB/s read and 1550 MB/s write
- Supports PCIe Gen3 X2 interface
- Backwards compatible with XQD™ form factor with updated cameras

## ● SDXC™ UHS-II Memory Cards

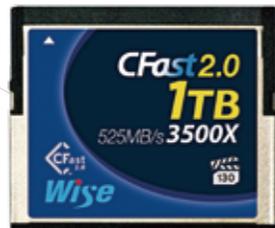
Thanks to today's innovative technology, creators can now seize every unforgettable moment in cinematic 4K to 8K. The outstanding read and write speed guarantees stability when you shoot. The UHS-II with Video Speed Class (V90) brings peak performance to high-performance DSLR, camcorder and cinema cameras with no drop frames. Just point, shoot, and capture.



- Capacity: **64GB | 128GB**
- Speeds of up to 285 MB/s read and 250 MB/s write
- V90 class for breathtaking 8K shooting
- Backwards compatible with UHS-I devices

## ● CFast™ 2.0 Memory Cards

Wise CFast™ 2.0 memory cards are designed for the modern professional broadcaster, videographer and photographer. The card provides write speeds of up to 450 MB/s and data transfer rates of up to 525 MB/s with video performance guarantee (VPG-130) support. This means you can capture 4K RAW and high-res bursts of continuous shooting with ease. In addition, the large 1TB capacity card offers non-stop recording for your masterpiece.



- Capacity: 128GB | 256GB | 512GB | 1TB
- Speeds of up to 525 MB/s read and 450 MB/s write
- VPG-130 support for cinematic 4K video and high-res bursts of continuous shooting



Photo © Cloakroom Media

## ● CompactFlash® Memory Cards

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The Wise 1000x CompactFlash® memory card allows mid-range to high-end DSLR and HD camcorder users to easily capture stunning photos and videos. The UDMA interface delivers a fast read speed of up to 150 MB/s.

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- Capacity: 32GB | 64GB
- Speeds of up to 150 MB/s read and 120 MB/s write
- UDMA 7 supports high-quality images in 4K, 3D and Full HD

## ● SDXC™ UHS-I Memory Cards

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For photo and video enthusiasts, Wise SDXC™ UHS-I allows you to easily max out your camera performance for 4K video and burst shooting. The sustainable write speeds of up to 90 MB/s gets rid of frame dropping with shorter buffer cleaning time.

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- Capacity: 64GB | 128GB
- Speeds of up to 95 MB/s read and 90 MB/s write
- Supports high-quality video in 4K, 3D and Full HD

## ● ExpressCard®

The Wise ExpressCard® is the only card that gives you the convenience to transfer data without card readers. It supports Sony XDCAM and EX camcorder lineup and is fully compatible with exFAT and UDF\* file formats.

\*Only S5+ model supports UDF format.



- Capacity: **64GB | 128GB**
- Speeds of up to 400 MB/s data transfer rate
- Direct data transfer via USB 3.0 cable
- Supports exFAT and UDF modes
- Optimized for Sony camcorders



- Capacity: **32GB | 64GB**
- Speeds of up to 200 MB/s data transfer rate
- Direct data transfer via USB 3.0 cable
- Optimized for Sony camcorders



## ● Solid State Drives

Unlike general solid state drives for personal computer (PC) backup, Wise Portable SSDs are especially designed for the challenging demands of the video industry. It is developed to be not only fast, but also steady and compatible with a wide range of 4K to 6K professional cameras.



- Capacity: **256GB | 512GB | 1TB | 2TB**
- Speeds of up to 550 MB/s read and 520 MB/s write
- Supports 4K DCI Blackmagic RAW 3:1 up to 60 frame per second
- Includes hot shoe mount, Velcro strap and USB 3.2 Gen2 type C to C cable for Blackmagic Pocket Cinema Camera 4K & 6K
- Optimized for Blackmagic cameras



## ● Card Readers

Wise card readers offer ultra-versatile solutions for the world's leading recording media. It combines USB-C industry standard with the latest USB 3.2 Gen2 interface, delivering speeds of up to 10 Gbps for twice the bandwidth of a USB 3.2 interface. With its unique write protect system and sleek aluminum casing, your valuable footage is protected in style.



- Supports CFexpress™ Type B media
- Speeds of up to 10 Gbps data transfer rate
- USB Type-C port
- Built-in write protect switch
- Aluminum design



- Supports CFast™ 2.0 media
- Speeds of up to 10 Gbps data transfer rate
- USB Type-C port
- Built-in write protect switch
- Aluminum design



- Supports SxS media
- Speeds of up to 5 Gbps data transfer rate
- USB Type-C port
- Aluminum design



- Supports CFast™ 2.0 media
- Speeds of up to 10 Gbps data transfer rate
- Dual-slot for simultaneous data transfer
- USB Type-C port
- Built-in write protect switch
- Aluminum design



- Supports CFast™ 2.0, SDXC™ and SDHC™ media
- Speeds of up to 10 Gbps data transfer rate
- Dual-slot for simultaneous data transfer
- USB Type-C port
- Built-in write protect switch
- Aluminum design



Photo © Christian Stadler

1 Image or other data recovery is not 100% guaranteed.

2 Internal testing results will vary based on file size, resolution, compression, bit rate, host device, pre-loaded files and other factors.

3 Some of the listed storage capacity is used for formatting and other purposes and not available for data storage. 1GB = 1,000,000,000 bytes. x = 150 KB/s.  
Actual user storage is less.

4 Video Performance Guarantee 130 enabled to ensure video recording at 130 MB/s minimum sustained writing speed. 1MB = 1,000,000 bytes.

5 Any damage caused by customers through neglect or incorrect operation may result in the warranty being void.

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