



**logickeyboard™**

Company and Products Introduction



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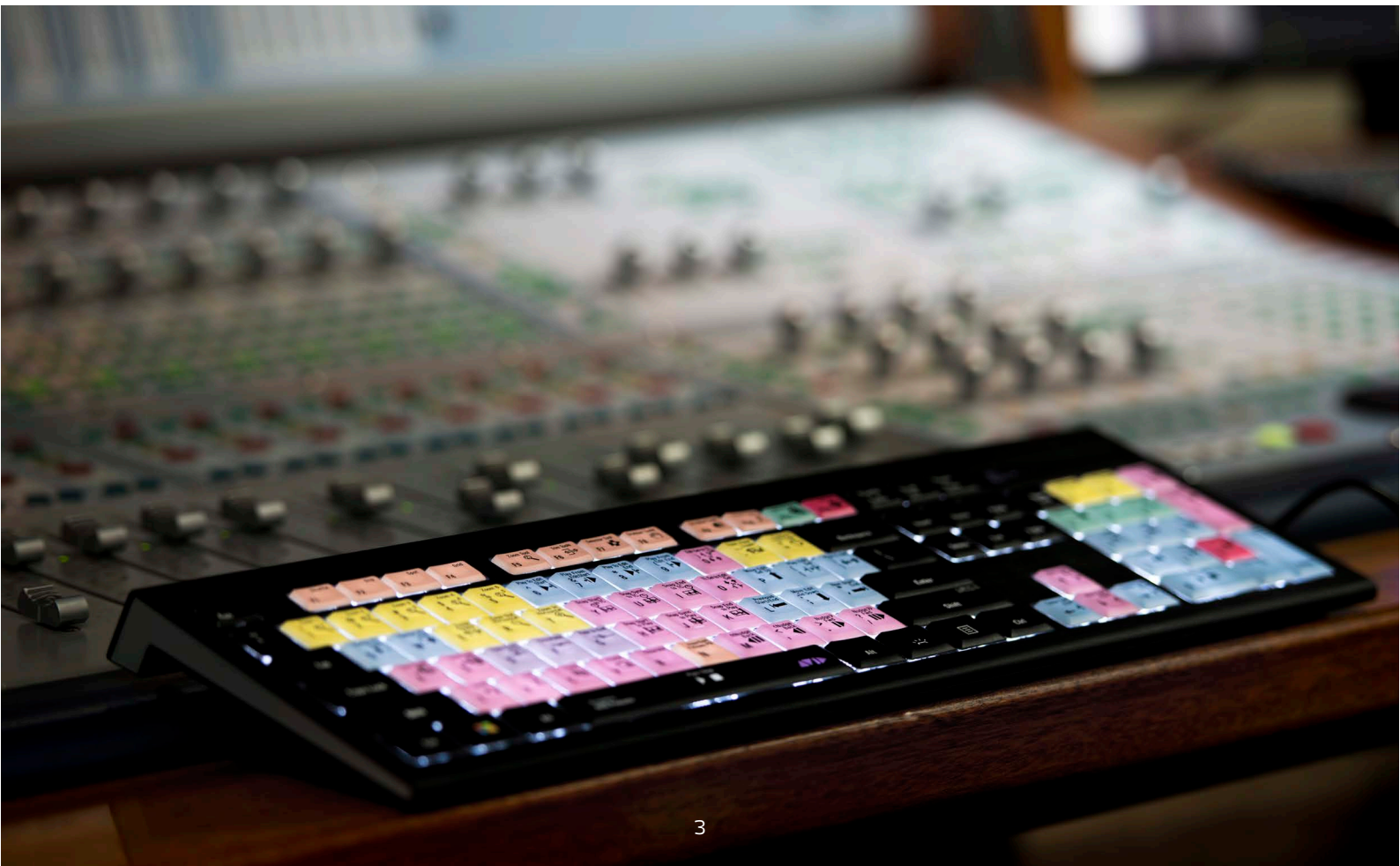
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## Logickeyboard Introduction

Logickeyboard, one of the world's leading keyboard innovators, specializes in shortcut keyboards and keyboard cover solutions that are functional, stylish, and built for maximum efficiency. Founded in 2002, the company is headquartered in Denmark and has sales offices in Cheyenne, WY (USA) and Guangzhou, China.

Logickeyboard's products are impeccably visualized and exceptionally user-friendly, the perfect fit for professionals in a variety of fields including video editing, audio editing, visual effects, 2D/3D/motion graphics, photo finishing, character generation, coloring, stage lighting, and assistive applications. Logic keyboard uses only the finest materials in crafting a diverse lineup of shortcut keyboards that seamlessly integrate into a user's environment for easy plug-and-play capability and world-class performance.

At Logickeyboard, service is not a department – it's in our DNA. Welcome to our world.  
Take the shortcut.



## Why use keyboard shortcuts

Studies have shown that using keyboard shortcuts can improve productivity by as much as 50% than using the computer mouse alone. Keyboard shortcuts are prevalent in professional software, but it takes time to learn and use them. Using keyboard shortcuts can relieve hand strain, and help avoid carpal tunnel syndrome.

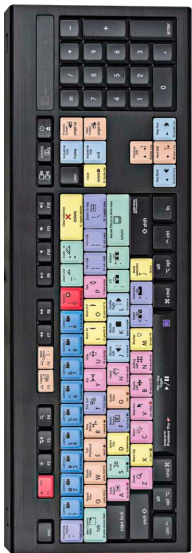
The US government requires that all software developed and procured by government agencies to have built-in keyboard shortcuts ([known as the Section 508 amendment](#)) so people with disabilities can use the software without a computer mouse. As it turns out, keyboard shortcuts help all software users, not just users with disabilities.



## Products

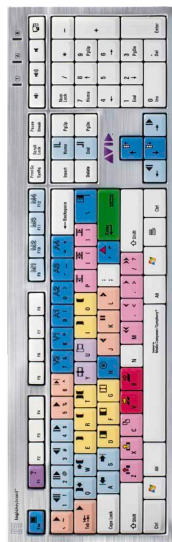
Logickeyboard products include Apple keyboards, Windows keyboards, LogicSkins, LogicLight. The main target markets are TV stations, movie studios, post-production houses, training institutions, and hobbyists.

We use high quality standard Apple and Windows keyboards. No additional drivers need to be installed. They can be used for any applications just like regular keyboards. Our shortcut keyboards and skins have shortcut commands marked right on the keys with color coding to identify which category of commands they are. This helps the user quickly find the commands on the keyboard.



ASTRA series

- Backlit keyboard with numeric keypad and adjustable illumination
- Built-in dual USB 2.0 hub
- Scissor-switch keys
- Wired
- Soft and silent keystrokes
- Mac / PC



Silver/Nero Line

- PC keyboard with numeric keypad
- Built-in dual USB 2.0 hub
- Wired
- Scissor-switch keys
- Thin keycaps with sensitive and responsive touch
- Available in Silver and Black
- PC



ALBA series

- Mac keyboard with numeric keypad
- Built-in dual USB 2.0 hub
- Wired
- Scissor-switch keys
- Thin keycaps with sensitive and responsive touch
- Available in Silver/white
- Mac



LogicSkins for Mac

- Soft, flexible and tough
- Protects your Mac / keyboard
- Hand washable
- Available for:
  - Full size Apple keyboard
  - Apple Magic Wireless keyboard
  - Magic keyboard
  - MacBook 13" & 15" fits the following:
    - 2nd. Gen. (Late '08 - late '11)
    - Pro 2nd. Gen. (Late '08 - mid '12)
    - Pro 3rd. Gen. Retina (Mid '12 - )
    - MacBook Air 13"
  - MacBook 2016-

## ALBA series

We use our in-house produced ALBA Mac keyboard, which is made specifically for macOS. Our ALBA keyboards provide users with high quality products and unquestionable compatibility to the Mac platform.

The keyboard is a full-size 107 keys (108 keys for the European version) keyboard with separate navigation keys and numeric pad. We believe in plug and play, meaning our ALBA keyboards are in fact, plug and play. No need to install additional drivers.

The ALBA keyboard is wired and includes two USB 2.0 ports at each side of the keyboard.

Note: Due to the extra built-in USB hub, some extenders or KVM switches may not be compatible to our hub-based keyboards. Our ASTRA series is built with separate cables to solve this issue. We do also have non-hub keyboards available for those rare circumstances.

Note: Only available for Mac

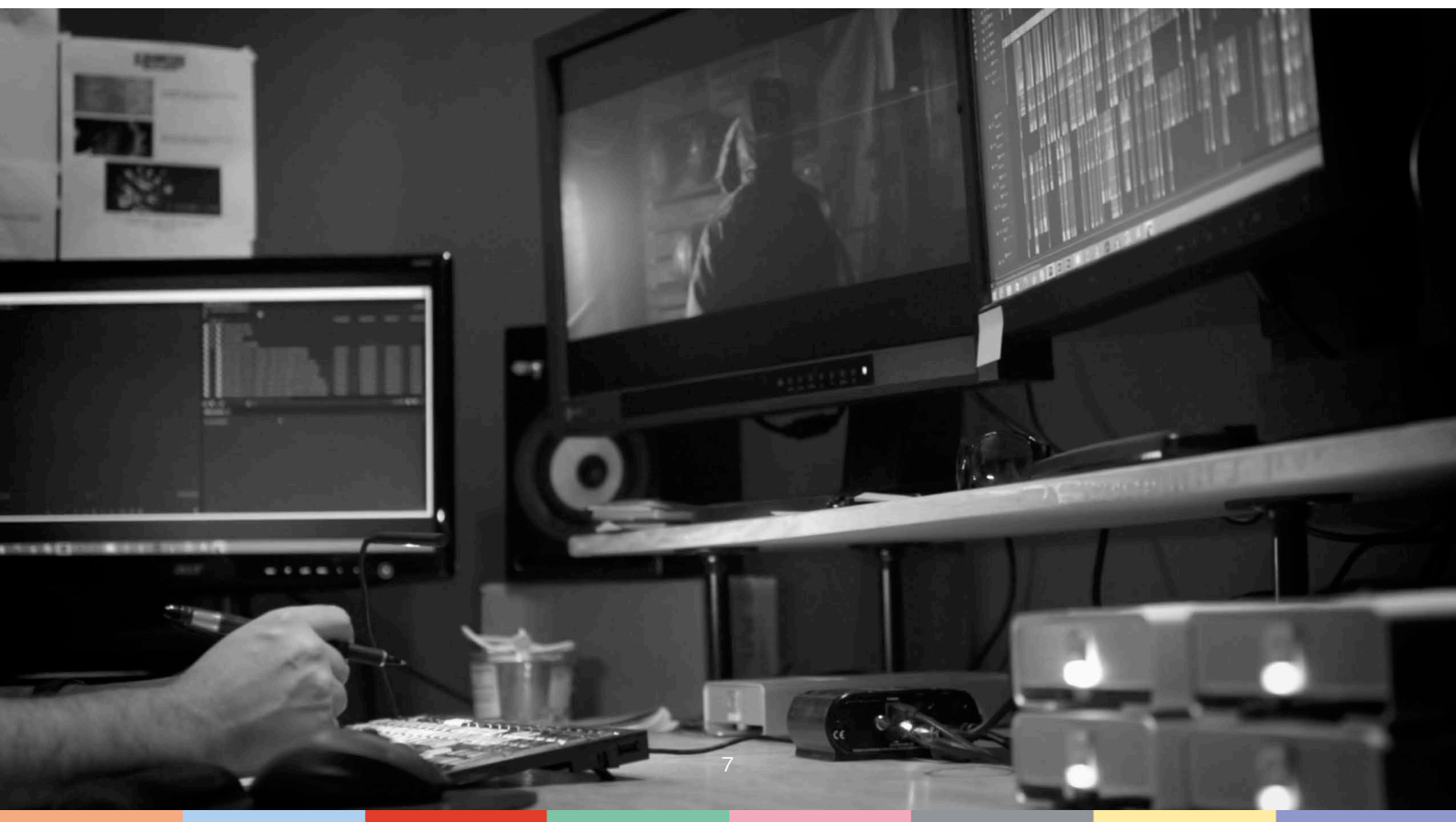


## Silve/Nero Line

Our keyboard features two USB 2.0 ports to allow convenient connection of flash memories, cameras, mice, and other USB devices. It is a full-size 107 keys (108 keys for the European version) keyboard with separate navigation keys and numeric pad.

In addition to our standard silver color keyboard with a brushed finish, we also offer a Nero line of black color keyboards that fits well in a dark color décor and reduces glare from other light sources such as the computer monitor. The Nero line is priced at \$10 higher but includes a LogicLight with a \$20 value.

Note: Due to the extra built-in USB hub, some extenders or KVM switches may not be compatible to our hub-based keyboards. Our ASTRA series is built with separate cables to solve this issue. We do also have non-hub keyboards available for those rare circumstances.





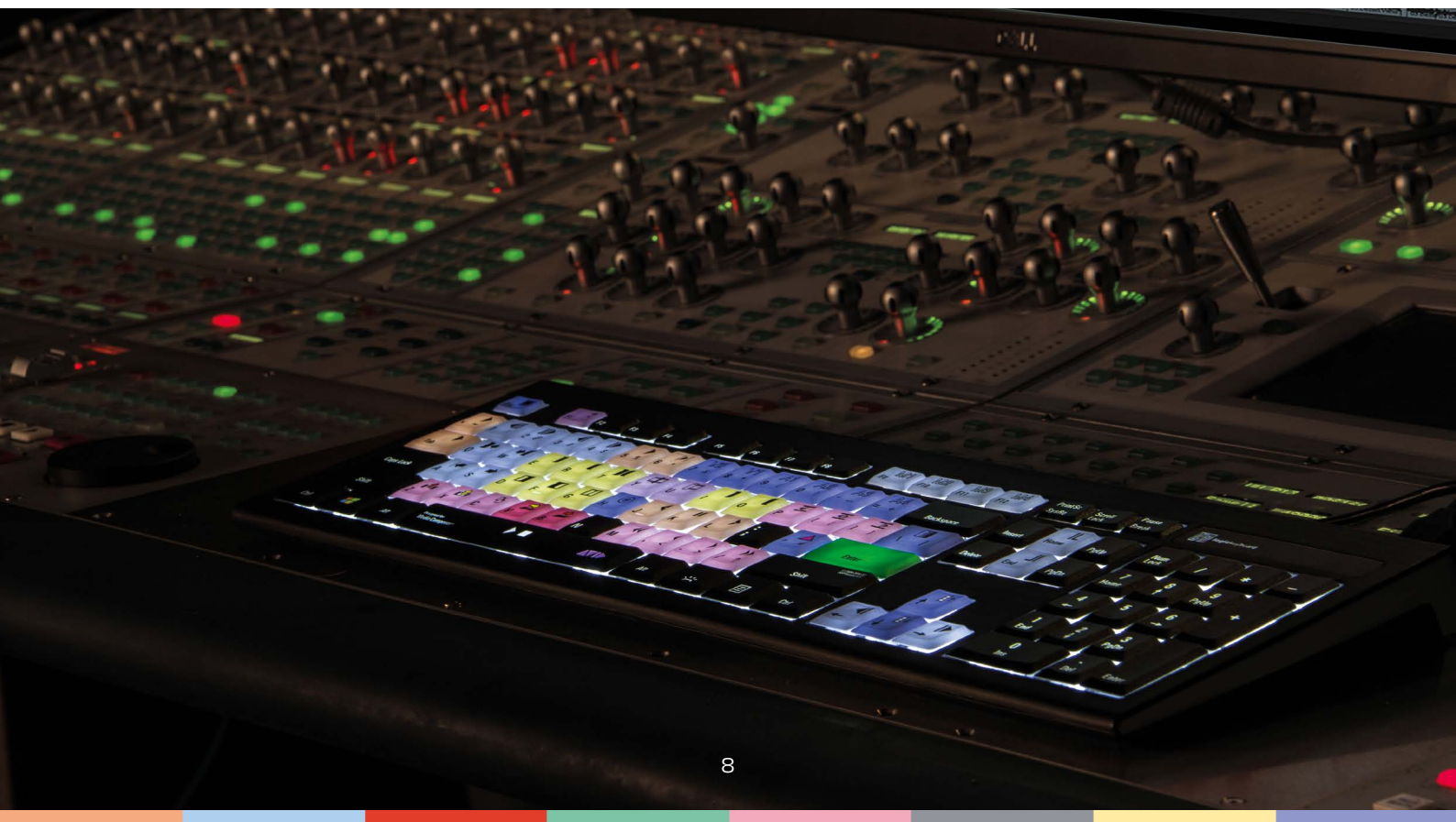
## **ASTRA Series - Backlit keyboards**

The Astra line features an attractive modern keyboard design. These keyboards have built-in backlighting for use in a dark environment. The keys are illuminated from inside the keyboard so there is no need for a lamp.

There are five different illumination levels to suit every user's needs.

The Astra keyboard features two USB 2.0 ports to allow convenient connection of flash memories, cameras, mice, and other USB devices. Note: The Astra keyboard separates the USB circuitries between the keyboard and the built-in hub so there is no conflict with third party KVM extenders.

Note: Available for Mac and PC





## LogicSkin

LogicSkins are silicon keyboard covers that are printed with the same color-coded shortcuts as our keyboards. LogicSkins can easily be placed and removed from the keyboard so they are very portable. They also have a secondary benefit of protecting the keyboard from dirt and spills.

We have LogicSkins that cover full size Apple keyboards, and Unibody LogicSkins that cover the Apple wireless keyboards, the small size USB keyboards, and most Macbook Pros. Our new Magic LogicSkins are for Apple's new Magic wireless keyboards. Our LogicSkins for Macbooks have air channels to allow heat from the Macbook keyboard to dissipate more easily. Our LogicSkins are made of soft Japanese silicon. They can be crumbled, stretched, and even washed without losing their shape.

Note: We do not make LogicSkins for Windows keyboards because there are too many keyboard varieties.

Note: We do not have LogicSkins that fit the 11" Macbook Air and old Macbooks sold before Jan 2009.



MacBook Pro Skin



Magic Keyboard Skin



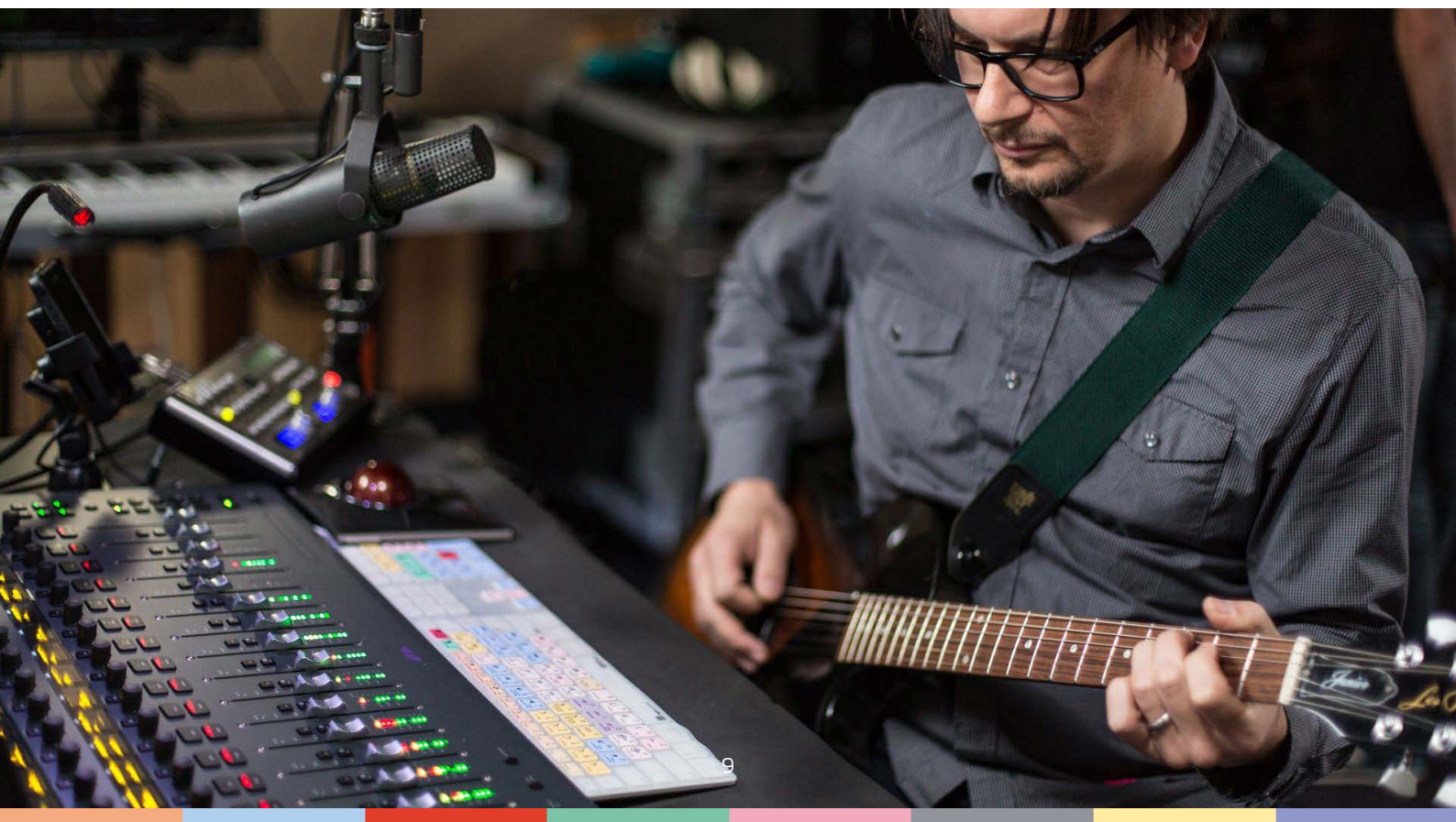
Wireless Keyboard Skin



Magic With numeric keypad Skin



Keyboard with Numeric Keypad:



## LogicLight

The LogicLight 2 is an improved version of the LogicLight product introduced in 2014. The LogicLight 2 plugs into any USB port from which it gets its power. It features a touch sensitive on-off and dimmer switch. Just tap the tip end of the light with your finger and it goes on, off, or half power.

The light shade can be rotated a full 360 degrees. The flexible light arm can be adjusted to any desired angle. The Logiclight is made up of 10 cool white LEDs with a heat temperature rating of about 4500. At half power, only 5 LEDs light up.



## LogicGo

The LogicGo is a travel carrying bag for our keyboards. It is designed to allow you to carry your keyboard to locations where lighting is poor or non-existent. The bag ensures that your keyboard is fully protected enroute.

The bag features a layer of protective material covered by an attractive black canvas fabric. It is stylish and features short handles as well as a shoulder strap. The LogicGo can both be used as a handbag or as a shoulder bag with the adjustable shoulder strap. Thoroughly protects your Logickeyboard when you are on the go. Opens flat to speed up trips through airports security. The bag contains a large handy accessories pocket.











# VIDEO

ZRACOUSTICS  
PROFESSIONAL AUDIOVISUAL BY 2008







## Video editing keyboards & skins



After Effects CC



Aurora Edit



Color®



DaVinci Resolve



EDIUS



Final Cut Pro® X



Media Composer®



NewsCutter®



pinnacle. Studio.



Premiere Pro CC



Quantel



Smoke®



VEGAS PRO



Velocity™



xpr<sup>i</sup>

SONY



CINEMA 4D

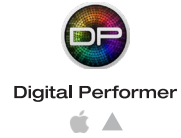
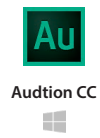


# Audio



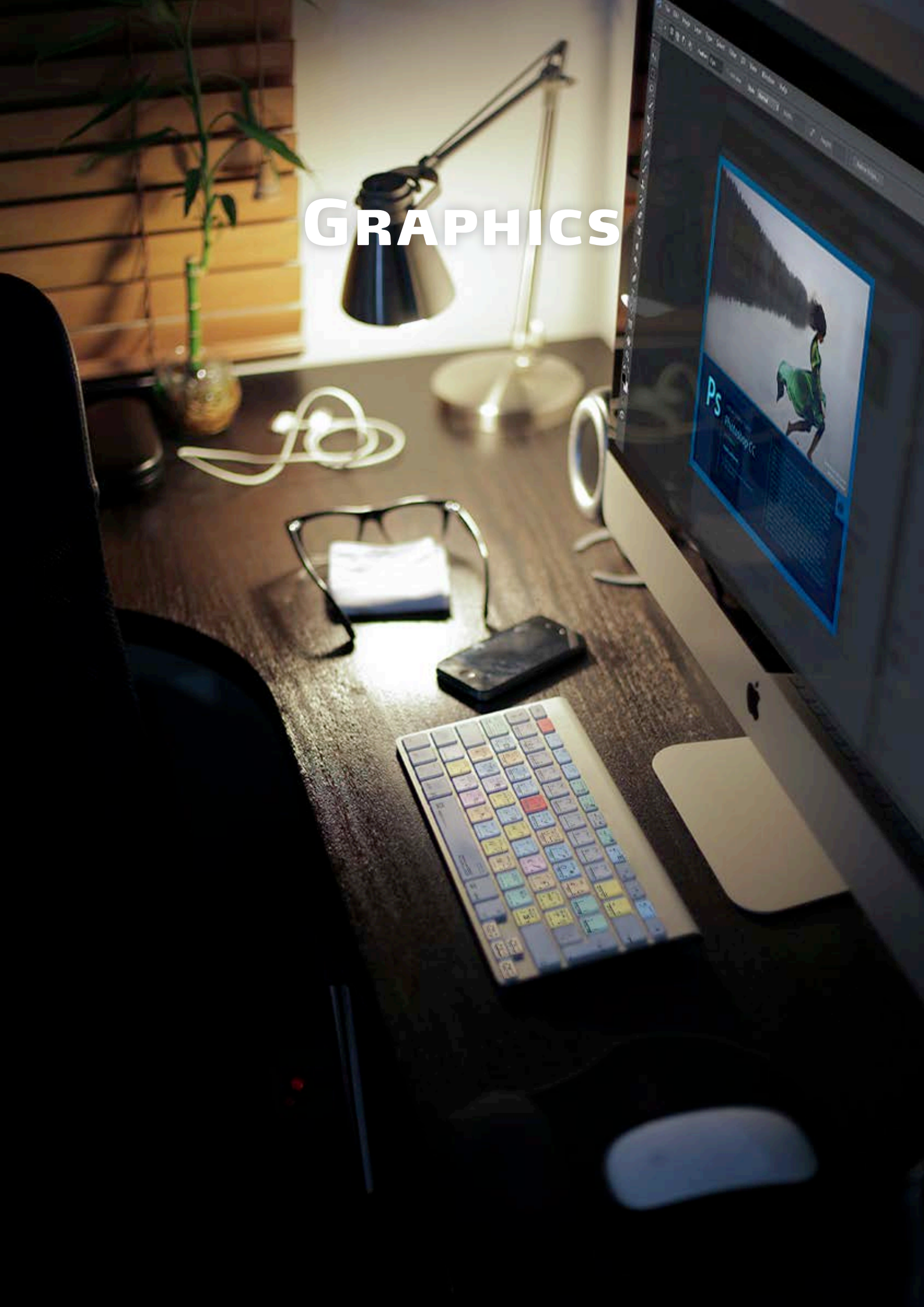


## Audio editing keyboards & skins





# GRAPHICS





## Graphic editing keyboards & skins



CINEMA 4D



Illustrator CC



Lightroom CC



Photoshop CC



# LARGE PRINTS





## Large Print keyboards

Our large print keyboard solutions help users with impaired vision to more easily and accurately type on the keyboard when using the computer. Our Large Print keyboards and Large Print LogicSkins are designed with different high contrast colors to fit individual needs.

With an USB port on each side of the keyboard, users can plug in our LogicLight to further enhance visibility. Our LogicSkin can help protect the keyboard or laptop computer from spills and dirt. Our fully Mac compatible Bluetooth wireless keyboard can be used with iPhones, iPads and Android tablets.

Standard color-combinations (custom colors are available on demand)



White on black



Yellow on black



Black on yellow



Black on white

Keyboards for **PC**



Keyboards for **MAC**





## **OS keyboards**

The custom OS keyboard for PC and MAC makes controlling Windows and mac OS a lot simpler and faster. Plug in the keyboard and become a shortcut expert in minutes. With the OS keyboards you will be presented all the main Windows and mac OS shortcuts directly on the keys on your keyboard.

The keyboard is manufactured with two 2.0 USB ports at the back of the keyboard. With one wire for the USB hub and a separate one for the keyboard, the ASTRA series is ideal for editing systems that use USB KVM extenders, and installations that require data security.

Lastly the keyboard is backlit from behind the keys with dimmable selections 100/80/60/40/20.





## **Telecom / Switchboard keyboards**

Our Telecom/Switchboard keyboards will be an eye opener for your employees. They will have easy access to phone call's, e-mail, facebook, twitter or other inquiries, with our color-coded shortcut system.

The keyboard is a stylish low profile, with a state-of-the-art scissor switch mechanism providing the ultimate comfort and responsiveness in typing. The keys have a large surface allowing low noise typing. It features two USB ports on each side of the keyboard and plug-and-play into any USB-equipped Windows PC.

The keyboard is manufactured with two 2.0 USB ports at the sides of the keyboard.

# PREMIUM KEYBOARDS





## Premium keyboards

Our Premium keyboards use our standard Windows keyboards for everyday applications. They are low profile and use scissors-switch key mechanism for quietness and better tactile response. Our keyboard features two USB 2.0 ports to allow convenient connection of flash memories, cameras, mice, and other USB devices.

It is a full-size 107 keys (108 keys for the European version) keyboard with separate navigation keys and numeric pad. Logickeyboard offers the following Premium products in a variety of languages including American English, UK English, French, Canadian French, German, Italian, Spanish, Portuguese, Danish, Dutch, Norwegian, Swedish, and Belgium.

- Windows keyboards
- Slim Line PC keyboard

Note: Due to the extra built-in USB hub, some extenders or KVM switches may not be compatible to our hub-based keyboards. We do have non-hub keyboards available for those rare circumstances.

## Logo Package

Logickeyboards visual expression is crucial. We want to have a coherent brand. A coherent brand is something we all benefit from. Therefore, we have a logo package with our logos in all the formats you need e.g. for printed material or web. Download our logos [here](#).

## Product Pictures

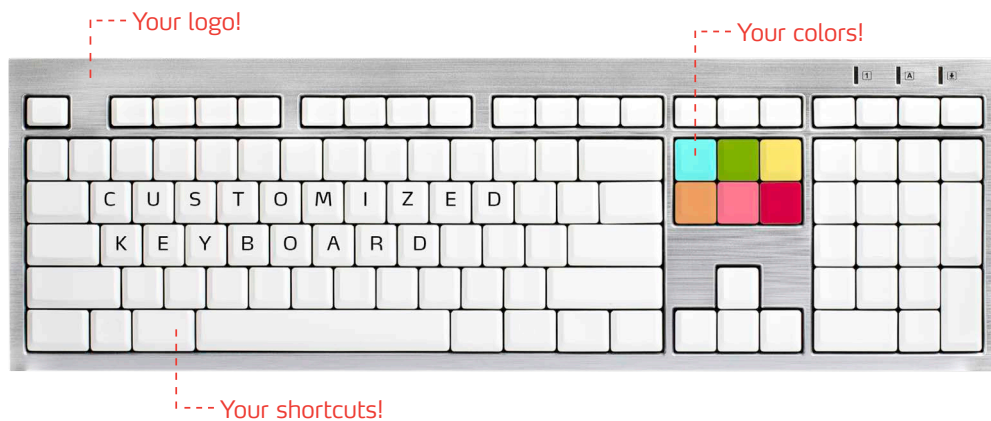
Product pictures for your website or printed material is the best way to show the Logickeyboard brand. We have made it easy for you and created a folder with all the pictures you need. If you need any other pictures of our products, feel free to contact our International Marketing Manager, Casper Neumann Svanemose [here](#). Download our pictures [here](#).

## Customized keyboards (OEM)

Did you know that you can have your very own custom-made shortcut keyboard created for your proprietary software? We will build a keyboard from your artwork or help you with the graphic design and production of a personalized shortcut keyboard, branded with your company logo. We offer customized keyboards for both PC and Mac. Custom keyboards makes your software more visible to end users, and the best of all, **minimum order quantity is only 10 pieces.**

Contact us today and let's talk about a unique keyboard solution for your software.

References:











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