ESSENTIAL Photography Gear









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Take control with Ninja V

Capture your vision

The Ninja V monitor/recorder takes all your creativity and brings it to life in the video you capture, regardless of whether you're shooting cinematic productions, or vlogs for your social media channel. Whether you shoot HDR or regular SDR. Whether you use a professional cinema camera or a prosumer mirrorless camera.

Ninja V takes exactly what your camera sensor is capturing, enhances it and allows you to view and record it in amazing detail. This portable powerhouse gives you complete confidence in what you're capturing, so you're free to push creative boundaries more than ever before.



Ninja V (<u>AO-ATOMSHBH01</u>)

5" monitor

MONITORS



Up your monitoring game with a compact and lightweight Shinobi HDR monitor.

Available in two screen sizes - 5" and 7" - Shinobi is a 'monitor only' device which attaches to your camera and is packed with an extensive suite of scopes and simple one-touch operations.

- Shinobi 5 (<u>AO-ATOMSHBH01</u>) 5
- Shinobi 7 (<u>AO-ATOMSHB002</u>)
- 5" monitor 7" monitor





Optional 5 Sunhood available for Shinobi, Ninja V and Ninja V+. Simply snaps on and is great for sunny shoots outdoors that affect screen visibility.

 5inch Sunhood for Shinobi, Ninja V and Ninja V+ (<u>AO-ATOMSUN007</u>)





SAMYANG

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AF24/1.8FE

AUTO FOCUS LENSES

Dedicated to pushing the boundaries of imaging.

Widely acclaimed around the world, Samyang lenses focus on their founding essence, functionality, originality, and quality. They are designed to allow every photographer and videographer to share their unique perspective with the world. Now experience the latest generation of AF lenses which are quick, accurate, and reliable while still maintaining excellent image quality from corner to corner.

Code	Product	Focal Length	Max Aperture	Thread	Mount
7090	AF 12mm F2.0 E	12mm	F2	62	Sony
8006	AF 14mm F2.8 F	14mm	F2.8	N/A	Nikon F
<u>8007</u>	AF 85mm F1.4 F	85mm	F1.4	77	Nikon F
8008	AF 14mm F2.8 EF	14mm	F2.8	n/a	Canon EF
8009	AF 85mm F1.4 EF	85mm	F1.4	77	Canon EF
<u>8010</u>	AF 14mm F2.8 FE	14mm	F2.8	n/a	Sony FE
<u>8011</u>	AF 18mm F2.8 FE	18mm	F2.8	58	Sony FE
8012	AF 24mm F2.8 FE	24mm	F2.8	49	Sony FE
8013	AF 24mm F1.8 FE	24mm	F1.8	58	Sony FE
8020	AF 35mm F1.4 FE	35mm	F1.4	67	Sony FE
8021	AF 35mm F1.8 FE	35mm	F1.8	58	Sony FE
8022	AF 35mm F2.8 FE	35mm	F2.8	49	Sony FE
8023	AF 45mm F1.8 FE	45mm	F1.8	49	Sony FE
8024	AF 75mm F1.8 FE	75mm	F1.8	58	Sony FE
8025	AF 50mm F1.4 FE	50mm	F1.4	67	Sony FE
8026	AF 85mm F1.4 FE	85mm	F1.4	77	Sony FE

MANUAL FOCUS LENSES

Code	Product	Focal Length	Max Aperture	Thread	Mount
7774	MF 12mm F2.0 X Black	12mm	F2.0	67	Fuji X
7493	MF 135mm F2.0 EF	135mm	F2.0	77	Canon EF





HOYA

SHOOT



FILTERS

Premium Performance in Lens Protection and Image Enhancement

Each Hoya filter is the result of research, know-how and advanced precision optical technology, backed-up by a comprehensive quality control system. Hoya manufactures a range of filters grouped into four main categories: General, Creative, Black & White and Special Effect, covering anything from simple polarisation to a 10-stop neutral density filter to create the best possible image.

Product	Category	Water-Repellent Coating	No. of Coatings	Stain Resistant
FUSION ONE PROTECTOR				
FUSION ONE UV	UV & Protection		18	YES
FUSION ONE CIR-PL	Polariser	YES		
<u>UX UV</u>	UV		10	NO
UX CIR-PL	Polarising		10	NO

Product	Category	Water-Repellent Coating	ND Number (Filter Factor	f-stops
PROND16 GRAD	LN(8 Ducto stice	VEC		
PROND32 GRAD	UV & Protection	YES	1-16	0.4

SOUND



ON CAMERA MICROPHONES

Specializing in microphones and wireless audio for video production, Azden's mission is to provide video creators and film makers with quality audio gear at an affordable price. Azden is unique in offering a 10 year warranty on selected products.



	3.5mm input	Shaper	SAZDEN	AZDEN		Real Providence
		SGM-990+I	SMX-10	SMX-15	SMX-30	SMX-30V
	Description	For cameras and phones	Stereo on- camera mic	Mono mic	Stereo/mono mic	Stereo/mono mixable mic
	Pattern	Directional / wide	Directional	Directional	Directional / wide	Mono: super cardiod / sterio: cardiod (90°)
	Switchable	Yes	No	No	Yes	Yes
1	Battery type	ААА	ААА	AA	AA	AA
	Product code	AZD-SGM-990+i	AZD-SMX-10	AZD-SMX-15	AZD-SMX-30	AZD-SMX-30V



	SGM-250CX	SGM-250MX	SGM-250P	SGM-250
Description	Compact mic	Mini-XLR mic	Pro mic	Dual power mic
Pattern	Directional	Directional	Directional	Directional
Power	Phantom	Phantom	Phantom	Phantom / AA
Low-cut filter	No	No	Yes	Yes
Product code	AZD-SGM-250CX	AZD-SGM-250MX	AZD-SGM-250P	AZD-SGM-250

WIRELESS SYSTEM



Azden Pro-XRe

Wireless audio gives the presenter the freedom to roam. Azden's Pro-XRe has a 100m range and delivers great sound quality. However, its big advantage is how it handles interference: many other systems struggle when they're in busy WiFi areas.

Azden's intelligent auto-scanning system keeps ahead of the game to give you the best possible signal at all times.

Product code: AZD-PRO-XRe

Frequency Spectrum Auto-Scan

PRO-XRe automatically scans the 2.4 GHz spectrum and selects the best available frequencies, avoiding interference-prone frequency bands.

Automatic Interference Avoidance

PRO-XRe constantly monitors WiFi traffic and automatically uses different frequencies when it detects the possibility of interference.

Signal Redundancy Technology

PRO-XRe sends 3 copies of its signal to the receiver at all times, each on a different frequency. If the system predicts interference, it instantly switches without interruption.

Rechargeable Batteries

The built-in, rechargeable lithium-ion batteries provide up to 21 hours of run time on the receiver and 15 hours on the transmitter.

Volume Control and Monitoring

The receiver includes a 3.5 mm headphone jack for monitoring, and a 6-step adjustable output gain control for optimizing audio levels with your camera.

Line-In Auxiliary Input

The transmitterhas a 3.5 mm auxiliary input. This can be connected to the output of an audio mixer, digital recorder or any other line-level source.

GNARBOX 2.0 SSD Rugged backup device for your camera

1-touch back-up with data verification

- Water-resistant and toughened
- Fast-charge replaceable battery







BACK UP UNIT

RECORD

GNARBOX

GNARBOX 2.0

GNARBOX 2.0 SSD is a rugged backup device for pro content creators who need the most reliable way to back up their files in the field. Unlike other storage solutions, its compact design and powerful on-board backup features make it effortless to manage files without a laptop.

With up-to 1TB SSD storage, SD slot, two USB-C ports, WiFi and mobile apps to complete essential workflow steps before returning to the studio, GNARBOX saves time and secures your data.

Code	SSD capacity
<u>GNAR-256V2</u>	256GB
<u>GNAR-512V2</u>	512GB
<u>GNAR-1024V2</u>	1TB



Back up files, organize media, field-based editing

GNARBOX

Edit from GNARBOX, archive to laptop and external storage

GNARBOX Media Readers

Blazing-fast data transfers, in a sleek and sturdy enclosure, GNARBOX card readers are multi-format, with each combining a microSD/SD with one of the following options:

CF Reader | XQD Reader | CFast 2.0 Reader





USB-attached SSD storage

RECORD

Great as a portable data storage, these devices are compatible with cameras that record direct to SSD disk. Wise Portable Storage

ANGELBIRD

SSD	Capacity	Max Performance	Connector
WISE-PTS-512	512GB		
WISE-PTS-1024	1TB	550 MB/s Read	USB 3.1
WISE-PTS-2048	2TB	520 MB/s Write	Туре-С

CFast and SD Memory Cards

Wise Advanced media cards are certified by camera manufacturers to deliver excellent performance and reliability. Their latest range include 4K-ready SD cards and XQD-compatible CFexpress cards.

Wise CFast 2.0	Capacity	Max Performance
WISE-CFA-1280	128GB	510 MB/s Read 320 MB/s Write
WISE-CFA-2560	256GB	510 Mb/s Read 450 MB/s Write
WISE-CFA-5120	512GB	FOF MR (C Road L (FO MR (C)) (///ito
WISE-CFA-10240	1TB	525 MB/s Read 450 MB/s Write

Wise



AV Pro CFast 2.0	Capacity	Max Performance
AGB-AVP128CF	128GB	
AGB-AVP256CF	256GB	
AGB-AVP512CF	512GB	
AGB-AVP1TBCF	1TB	560MB/s Read 498 MB/s Write
AGB-AVP256CFXT	256GB	
AGB-AVP512CFXT	512GB	

A V	PRO CF
1 тв	
560 m	3/s
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Angelbird SD-XC	Capacity	Max Performance
AGB-AVP064SDMK2V60	64GB	
AGB-AVP128SDSDMK2V60	128GB	280 MB/s Read 160 MB/s Write
AGB-AVP256SDMK2V60	256GB	200 MB/ 3 Redd [100 MB/ 3 write
AGB-AVP064SDMK2V90	64GB	
AGB-AVP128SDMK2V90	128GB	300 MB/s Read 280 MB/s Write
AGB-AVP256SDMK2V90	256GB	





Wise SD-XC	Capacity	Max Performance	
WISE-SD1-64U3	64GB		
WISE-SD1-128U3	128GB	95 MB/s Read 90 MB/s Writ	



CFexpress Memory Cards

Wise CFexpress	Capacity	Max Performance
WISE-CFX-B128	128GB	1700 MB/s Read 1050 MB/s Write
WISE-CFX-B256	256GB	
WISE-CFX-B512	512GB	
WISE-CFX-B1024	1TB	1700 MB/s Read 1550 MB/s Write
WISE-CFX-B2048	2TB	

MEDIA READERS

Wise Advanced Card Readers

Reader	Slot 1	Slot 2
WISE-WA-CR05	CFast	-
WISE-WA-CX01	CFexpress	-
WISE-WA-CXS07	CFexpress	SD (XC)
WISE-WA-SR01	ExpressCard	-
WISE-WA-DSD05	SD (XC)	SD (XC)



ANGELBIRD

Angelbird Single Card Readers

Reader	Slot 1	
AGB-CFX31PK	CFexpress	
AGB-CFS31PK	CFast	

Sonnet Thunderbolt 3 Card Readers

Reader	Slot 1	Slot 2
SON-SF3-2CFEX	CFexpress / QXD	CFexpress / QXD
SON-SF32CFST	CFast	CFast



USB 3.1 gen 2

LODPPOPCK CT

ENHANCE YOUR EDITING AND FREE YOUR CREATIVITY



Meet Loupedeck Creative Tool, the custom editing console made for pros. Designed to provide a premium and seamless editing experience for photo, video, music, and design.

Create and switch between as many customized workspaces as you need – all from one sleek user interface. Go from pen to brush, photo to video, or jump between software – all with a quick tap or turn of the finger. Edit wherever, whenever and however you like.

loupedeck.com

Loupedeck CT has native integrations with: Premiere Pro®, Final Cut Pro X, After Effects®, Ableton® Live™ 10, Adobe Audition®, Lightroom Classic®, Photoshop®, Illustrator®, Streamlabs® and soon more!

CONTROLLERS

EDIT

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Loupedeck CT

Loupedeck CT is a professional product that puts the tools you use right at your fingertips with buttons, dials, and touchscreens you can completely customise and organize to your own personal way of working.

- Mac and PC compatible
- Backlit controls and touchscreen
- Fully customisable
- Integrates with creative software

Optimised for:

- Adobe Lightroom, Illustrator, Photoshop & Camera RAW
- Capture One Pro
- Various video, audio and streaming software

Product code: LDD-1903

Loupedeck +

Made for pros, enthusiasts and everyone in between, Loupedeck+ has an intuitive user interface with controls for retouching, grading and fine-tuning your work.

- Mac and PC compatible
- Precision, intuitive controls
- Fully customizable
- Integrates with creative software

Optimised for:

- Adobe Lightroom Classic, Photoshop & Camera RAW
- Capture One Pro and Skylum Aurora HDR
- Various video and audio software

Product code: LDD-1801



www.holdan.co.uk

UNLEASH REATIVIT



All shortcuts for Photoshop and Lightroom

18 8 8

at your fingertips



Iogickeyboard[™]

KEYBOARDS





ASTRA Backlit Keyboards

The ASTRA backlit keyboard features an elegant, slim line keyboard with low-profile scissor-switch keys for a light, yet responsive feel. With five selectable light levels, the ASTRA is the perfect choice for any lighting environment.



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- Mac and PC versions
- Dual USB-ports 2.0

ASTRA	Adobe Graphic Designer	Adobe Photographer	Adobe Lightroom
Shortcuts for	Photoshop CC Lightroom CC Illustrator CC	Photoshop CC Lightroom CC	Lightroom CC
PC code	LKB-AGDA-A2PC-UK	LKB-PSLR-A2PC-UK	LKB-LGTRCC-A2PC-UK
Mac code	LKB-AGDA-A2M-UK	LKB-PSLR-A2M-UK	LKB-LGTRCC-A2M-UK

Slim Keyboards

- PC Slim Line
- Soft touch keyboard
- Thin keycaps
- Dual USB-ports 2.0



Range	Photoshop CC	Lightroom CC
PC Slim Line	LKB-PHOTOCC-AJPU-UK	LKB-LRCC-AJPU-UK

Mac Alba Keyboards

- Mac compatible
- Dual USB 2.0 ports
- **Cost-effective**



Range	Photoshop CC	Lightroom CC
Alba Product code	LKB-PHOTOCC-CWMU-UK	LKB-LGTRCC-CWMU-UK



Our **Voyager**, **Apollo**, **Echo**, and **Ranger** workstations provide the most reliable, portable, lightweight, and streamlined solutions for mounting camera's, specialty rigs (like steadicam sleds and gimbals), monitors, and computers, in the industry.

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The **Deploy** provides up to to 16U's of rack mountable space that is housed within an incredibly agile vertical workstation. Its unique 50/50 split configuration and foldable wings make the Deploy the ideal workstation for tight spaces.



The **AXIS** and **AXIS Health** multi-configurable workstations are one-of-a-kind. Using the AXIS Stand as their foundation, AXIS workstations can be configured with a variety quick-release worksurface's, case platforms, monitor mounts, or even as COVID-19 on-set checkpoints and sanition stations. AXIS workstations are truly unique

DigiSystem is the ultimate solution to common problems experienced when utilizing your laptop computer and camera equipment in outdoor and on-the-go environments.





Becoming the standard is not easy. With more than a dozen multi-configurable workstations available that feature tools-free collapsibility, height adjustable top shelves, precision bearing wheels, performance brakes, and a line of integrated monitor mounts and accessories, **INOVATIV** is the ONLY standard.



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