

2016 Brochure



Studio LED | Lighting Kits | On-camera LEDs
Portable Chromakey Studios | Protective Cases

www.datavision.co.uk

Real Quality

Datavision products are used across the industry, with its lights and cases used by everyone from broadcasters to corporate producers.

Despite fantastically low prices, Datavision products deliver real quality. In recent independent tests conducted by the Guild of Television Cameramen, Datavision's LEDGO panels showed their true worth.

- > LEDGO-600 Bi-colour (tungsten setting) TLCI: 93
- > LEDGO-600 Bi-colour (daylight setting) TLCI: 96
- > LEDGO-900 (daylight setting) TLCI: 93

What do TLCI scores mean?

- **85 to 100:** errors are so small that a colourist would not consider correcting them
- **75 to 85:** a colourist would probably want to correct the colour performance, but could easily get an acceptable result

Real Innovation



The LEDGO-WIFICB allows you to control your lights' dimmer on a Smartphone. It's simple, low-cost and elegantly designed, and works brilliantly. It's compatible with a growing number of lights, including:

- > LEDGO-E116C
- > LEDGO-T1440MC
- > LEDGO-T2880LMC



This is Datavision

Welcome



Datavision is dedicated to bringing production equipment to the industry that marries the latest technologies with a philosophy of delivering the highest value.

Its range of lights and protective cases have been welcomed in all parts of the industry, from TV to school studios, from news camera crews to wedding videographers.

Product Range



In this 2016 brochure, you will find details of our current range, that includes:

- Portable Chromakey Studios
- LED portable modular lights
- **NEW** LED soft panels
- **NEW** honeycomb louvers
- Fresnel LEDs
- Tough protective cases
- Bi-colour LED Reporter Kits
- **NEW** LED ring light

Innovations



Datavision is renowned for bringing out new technology at a new price point. The new LED fresnels are an exciting addition to the range,

delivering high quality output, excellent lighting control and fantastic build quality - all at an incredibly low price.

Soft LED Panels

These wide LED panels deliver a beautifully soft output. Their wide format gives them the versatility of being used in portrait or landscape mode for either general studio or portrait lighting. Benefits include:

- Cool running
- Low power consumption
- Soft lighting effects
- Excellent colour rendition
- Local and remote control
- Accurate dimming
- Light modifier options
- Ultra-thin portable design



NEW Optional
honeycomb louvers

NEW T1440MC

- Kelvin power consumption: 144W
- Luminance: 8,245
- Lumens light intensity at 1m: 12.970
- Bi-colour 5400k or 3200k
- On-board dimmer
- DMX control with LCD display
- Compatible with WiFi controller and smartphone control



NEW T2880LMC

- Kelvin power consumption: 288W
- Luminance: 17,580 lumens
- Light intensity at 1m: 21.900 Lux
- Bi-colour 5400k or 3200k
- On-board dimmer
- DMX control with LCD display
- Compatible with WiFi controller and smartphone control



LED Fresnels

Cost-effective LED Studio Lighting



A range of high quality LED Studio lights. All models feature high efficiency LEDs with a CRI of 95. They feature low power consumption, are built to a high standard, and run cool and quiet. Each is equipped with a 0-100 flicker-free manual dimmer. The focusing beam angle can be adjusted to any point between 10 and 70 degrees.

- LEDGO D600 60W unit
- LEDGO D1200 120W unit
- LEDGO D1200 120W unit with DMX control



Lighting Kits

Single and multi-panel lighting kits, complete with lighting stands and carry cases. Available with:

- LEDGO 600
- LEDGO 600 bi-colour
- LEDGO 900
- LEDGO 900 bi-colour

These kits provide users with significant cost-savings and the convenience of an integrated, portable lighting solution.



Studio Panels

TV-quality LED Lighting*



LEDGO-600 / 600 BC

This low-cost LEDGO panel light offers enhanced superb TV-standard performance. Like all of our panels, they are available in money-saving kits.

- Daylight 5400K LEDs
- Bi-colour version available
- Dimmer Control- 5%-100%
- Lumen: 3210
- Mains or battery power



LEDGO-900/ 900BC

Portable and high-powered, these units deliver exceptional quality lighting.

- Daylight 5400k LEDs
- Bi-colour version available
- Lumen: 6850
- Dimmer Control- 5%-100%
- Mains or battery power

*Measured to perform at the highest level by the Guild of TV Cameramen's independent TLCI tests.

Small LEDs

LEDs have become extremely popular in TV & video lighting because of their:

- >> Smaller form factor
- >> Versatility in different settings
- >> Low running costs
- >> Very long bulb life
- >> Excellent dimming control

With each new generation, LEDs have offered a higher quality source of illumination. At home on-camera and as portable studio units, LEDs are extremely flexible.

Datavision's new mini lights are **modular** and can be used on-camera or combined into a multi-light panel for studio or location use.

They are **powered** by AA, Sony NP-F or Panasonic CGR-D batteries or, with an optional adapter, Canon E6 series cells. They can also be mains powered with a 12v PSU (not supplied). They feature 0-100% **dimmers** for full control. Now available in single or dual colour with dual dimmer versions.

For **enhanced lighting performance**, a new heat dissipation system protect bulbs for longer life, brighter output and better colour control.

LED Pad Light **NEW**

The LEDGO-E116C Bi-Colour LED on camera Pad Light is incredibly thin yet outputs an impressive 666 lumens.

Battery powered, it is ideal for use on location, either on top of a camera or on a stand for use in interviews. It's a great option for macro or product shoots, product.



On-camera LED Lights

LEDGO-B150

- Daylight 5400K LEDs
- Lux @ 3m: 100
- Weight: 214g



LEDGO-B160C

- Dual colour daylight 5400K & Tungsten 3200K LEDs
- Lux @ 3m: 110
- Weight: 254g



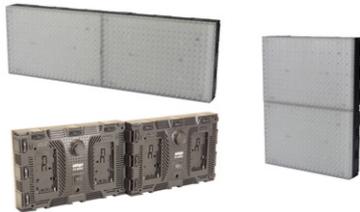
LEDGO-B308

- Daylight 5400K LEDs
- Lux @ 3m: 230
- Weight: 587



LEDGO-B308C

- Dual colour daylight 5400K & Tungsten 3200K LEDs
- Lux @ 3m: 150
- Weight: 587g



Lighting Building Blocks

Modular

Combine multiple lights to make a larger panel. This new modular approach to lighting gives you the flexibility to build the system you need.

It's quick, easy and very affordable.

Ring Light

Unlike many video camera ring lights, the **LEDGO-R332** fits in front of the lens for classic portrait, interview and macro shots.

With dual left/right dimmers, users have control over output and shadowing. Magenta, cyan and diffuse filters are included.

- Lux @ 3m: 230
- Tripod mount fitting
- Weight: 716g
- AA, Sony NP-F or Panasonic CGR-D batteries



NEW Large Ring Light

The wider circumference of the **LEDGO-R320** means brighter output without being uncomfortable for the subject.

The variable colour temperature is displayed on the LED readout. The unit can be dimmed manually or via a remote control. Power is supplied by dual NP-F style batteries or a DC input.

- 15mm bars and handle supplied
- Remote control included



LED Lighting Kits

Be ready to shoot in minutes. The new all-in-one location lighting packages come in tough protective cases, fully padded to keep all the equipment safe.

Four kits are available based on daylight (150 or 308) and dual-colour (160BC or 308BC) LED lights.

Each 3 light reporter kit is based on:

- 3x LEDGO camera top lights
- 3x portable light stands
- 1x ABS water-resistant carry case
- Protective custom cut foam

- > *Light interviews on location*
- > *Illuminate small studios*
- > *Light chromakey booths*



Tough Cases

**Crush resistant. Flight ready.
Water and dust resistant. Highly
affordable.**

The Datavision Case range features a high grade polypropylene shell with quality foam packing inserts. The cases are ideal for the safe storage and transport of cameras, monitors, sound equipment and other pieces of sensitive equipment.

The cases have proven an instant hit with camera operators and AV technicians. Their build quality and strong feature set, such as pressure valves for air travel, mark them out as high performing units.

These cases are designed to extend the life of your valued kit and ensure that it is in pristine condition every time you need it.



Standard Cases

WC-330 External: 330 x 280 x 120 mm

WC-430 External: 430 x 380 x 154 mm

WC-515 External: 515 x 415 x 200 mm

Wheeled Cases

Large trunk style cases with
retractable handle & wheels.

Trolley Cases

WC-530T External: 530 x 355 x 225 mm

WC-560T External: 560 x 355 x 290 mm

WC-625T External: 625 x 420 x 340 mm



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Chromakey Booths

For green screen productions and virtual sets

The Problem

Getting green screen effects right is dependant on the backdrop. It needs to be brightly and evenly lit, with minimal shadows and wrinkles. Even in installed studios this can be a challenge but for location shoots, it's a nightmare.

Often the only answer is to work in post to correct keying errors. This is not an option in live video.

The Solution

Datavision Chromakey Portable Background System delivers fast, accurate and affordable keying. Optional LED lights are designed to give clean results while the tough nylon fabric is selected to reduce wrinkles.

These innovative, washable green screen booths pack away into a carry bag and can be set up in minutes.

Chromakey Portable Background System

- ✓ Instant green screen studio
- ✓ Set up in minutes straight from the bag
- ✓ Lightweight and portable
- ✓ Available with optional LED lights





CML-3 LED Strips

- Delivers an even, dimmable light
- Lightweight and portable
- Floorstanding model
- Carry case included



Chromakey Portable Stage System

Ideal backdrop for presentations and interviews.

- CML-200: (mm) 200w x 200d x 220h
- CML-300: (mm) 300w x 250d x 220h
- Clip lights to top of unit (optional)
- Low wrinkle, easy clean cloth
- Carry case included
- Lights not included

Chromakey Portable Background System

Suitable for virtual sets and full length shots.

- CMS/CMW wall models
- Ideal interview or presentation 'Stand'
- Dimensions: (mm) 180w x 60d x 220h
- Clip lights to side of unit (optional)
- Low wrinkle, easy clean cloth
- Carry case included



Available from your local reseller



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